



September 13, 2001

The Honorable David Dreier
237 Cannon House Office Building
Washington, DC 20515-0528

Dear Mr. Chairman:

The International Intellectual Property Alliance strongly supports prompt enactment of Trade Promotion Authority (TPA). IIPA is a coalition of seven US trade associations whose 1,900 member companies produce and distribute copyrighted materials -- books, music, films, business and game software -- to markets around the world. According to a recent report,¹ the copyright industries generated more export revenues than other industry sector in the United States and employed more than 7.6 million Americans in 1999.

If America's copyright industries are to remain successful in global markets, the President, in consultation with Congress and the private sector, must have effective and credible authority to negotiate bilateral, regional and multilateral trade agreements that will reduce barriers to American creative works, and enhance intellectual property protection and enforcement available for American creators.

Failure to grant TPA will limit our nation's efforts to secure non-discriminatory market access and achieve strong intellectual property rights protection and enforcement worldwide. If Congress fails to act promptly, America's ability to retain its leadership role in setting world trade standards will be seriously jeopardized.

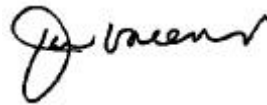
¹ Siwek, Stephen E., *Copyright Industries in the US Economy: the 2000 Report*.

We hope that you will support free trade and America's continued growth and leadership in trade by supporting the establishment of Trade Promotion Authority. We are dedicated to working with you and the Administration to achieve bipartisan consensus on TPA this year.

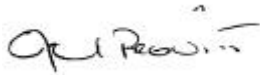
Respectfully yours,



Patricia S. Schroeder
President and CEO
Association of American Publishers



Jack Valenti
President and CEO
Motion Picture Association of America



Jean Prewitt
President
AFMA



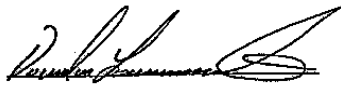
Edward Murphy
President and CEO
National Music Publishers' Association



Robert Holleyman, II
President
Business Software Alliance



Hilary Rosen
Chairman and CEO
Recording Industry Association of America



Douglas Lowenstein
President
Interactive Digital Software Association



Eric H. Smith
President
International Intellectual Property Alliance