

IIPA 2004 "SPECIAL 301" RECOMMENDATIONS
IIPA 2002-2003 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2002-2003 ESTIMATED LEVELS OF COPYRIGHT PIRACY

ASIA PACIFIC

	Motion Pictures				Records & Music				Business Software Applications ¹				Entertainment Software				Books		TOTAL LOSSES	
	Loss		Piracy Level		Loss		Piracy Level		Loss		Piracy Level		Loss ²		Piracy Level		Loss		2003	2002
	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002		
PRIORITY FOREIGN COUNTRY																				
Pakistan (GSP petition pending)	12.0	12.0	95%	95%	70.0	60.0	100%	83%	8.0	11.2	80%	80%	NA	NA	NA	NA	44.0	44.0	134.0	127.2
306 MONITORING																				
People's Republic of China	178.0	168.0	95%	91%	286.0	48.0	90%	90%	1512.3	1637.3	92%	92%	568.2	NA	96%	96%	40.0	40.0	2584.5	1893.3
PRIORITY WATCH LIST																				
India	77.0	75.0	60%	60%	6.0	6.6	40%	40%	229.5	257.7	69%	70%	113.3	NA	84%	NA	36.5	36.5	462.3	375.8
Indonesia	29.0	28.0	92%	90%	44.5	92.3	87%	89%	59.9	109.6	81%	89%	NA	NA	NA	NA	30.0	30.0	163.4	259.9
Philippines (OCR)	33.0	30.0	89%	80%	22.2	20.9	40%	40%	22.4	25.0	60%	68%	NA	NA	95%	NA	45.0	45.0	122.6	120.9
South Korea	40.0	27.0	20%	25%	3.5	6.9	20%	20%	72.6	285.9	55%	50%	248.4	381.0	36%	36%	38.0	36.0	402.5	736.8
Taiwan (OCR)	42.0	42.0	44%	44%	58.0	98.6	42%	47%	70.9	91.2	41%	43%	261.8	596.1	42%	56%	20.0	20.0	452.7	847.9
Thailand	28.0	26.0	60%	70%	26.8	30.0	41%	42%	30.3	57.3	72%	77%	NA	47.3	82%	86%	28.0	28.0	113.1	188.6
WATCH LIST																				
Malaysia (OCR)	38.0	42.0	50%	75%	40.0	110.2	45%	70%	91.1	79.2	75%	68%	NA	NA	90%	NA	9.0	8.3	178.1	239.7
SPECIAL MENTION																				
Cambodia	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Hong Kong	28.0	29.0	20%	25%	14.4	2.8	30%	28%	48.5	63.2	54%	56%	NA	NA	NA	NA	9.0	NA	99.9	95.0
Laos	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Singapore	8.0	8.0	15%	15%	3.2	4.9	10%	12%	15.1	24.6	40%	48%	NA	NA	NA	NA	2.0	NA	28.3	37.5
Vietnam	7.0	7.0	100%	100%	NA	NA	NA	NA	23.5	29.1	93%	95%	NA	NA	NA	NA	12.0	NA	42.5	36.1
	520.0	494.0			574.6	481.2			2184.1	2671.3			1191.7	1024.4			313.5	287.8	4783.9	4958.7

Endnotes:

¹ BSA's 2003 piracy statistics were not available as of February 13, 2004 when IIPA filed its submission but are now available as "preliminary" and were posted on the IIPA website at www.iipa.com on March 2X, 2004. These statistics for 2003 will be finalized in mid-2004 and also posted on the IIPA website. BSA's statistics for 2002 were finalized in mid-2003, and revised figures are reflected above. BSA's trade loss estimates reported here represent losses due to piracy which affect only U.S. business software publishers in each country, and differ from BSA's trade loss numbers released separately in its annual global piracy study which reflect losses to (a) all software publishers in each country (including U.S. publishers) and (b) losses to local distributors and retailers in each country.

² ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The methodology used by the ESA is further described in Appendix B of this report.

"GSP Petition Pending" means that IIPA has submitted a petition before the GSP subcommittee for its acceptance to initiate a review.

"OCR" means out-of-cycle review to be conducted by USTR.