

IIPA 2004 "SPECIAL 301" RECOMMENDATIONS

IIPA 2002-2003 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2002-2003 ESTIMATED LEVELS OF COPYRIGHT PIRACY

THE AMERICAS

	Motion Pictures				Records & Music				Business Software Applications ¹				Entertainment Software				Books		TOTAL LOSSES ³	
	Loss		Piracy Level		Loss		Piracy Level		Loss		Piracy Level		Loss ²		Piracy Level		Loss		2003	2002
	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002		
306 MONITORING																				
Paraguay ⁴	2.0	2.0	80%	80%	154.6	204.4	99%	99%	NA	2.2	NA	71%	NA	NA	NA	NA	2.0	2.0	NA	210.6
PRIORITY WATCH LIST																				
Argentina	30.0	30.0	45%	45%	30.6	26.0	53%	60%	NA	10.7	NA	62%	NA	NA	NA	NA	4.0	NA	NA	66.7
Brazil (GSP)	120.0	120.0	30%	35%	338.7	320.4	52%	53%	NA	260.8	NA	55%	125.7	NA	56%	NA	14.0	14.0	NA	715.2
Colombia	40.0	40.0	75%	90%	49.4	56.3	70%	65%	NA	21.7	NA	51%	NA	NA	NA	NA	5.4	5.3	NA	123.3
Dominican Republic (GSP)	2.0	2.0	20%	60%	9.9	6.9	65%	65%	NA	3.6	NA	61%	NA	NA	NA	NA	1.0	1.0	NA	13.5
WATCH LIST																				
Bolivia	2.0	NA	100%	100%	16.0	15.0	90%	85%	NA	2.5	NA	74%	NA	NA	NA	NA	NA	5.5	NA	23.0
Chile	2.0	2.0	40%	40%	21.1	14.0	40%	35%	NA	34.0	NA	51%	NA	NA	NA	NA	1.1	1.1	NA	51.1
Ecuador	NA	NA	95%	95%	19.0	18.0	95%	90%	NA	6.0	NA	59%	NA	NA	NA	NA	2.3	2.3	NA	26.3
Peru	4.0	4.0	45%	50%	87.0	70.2	98%	98%	NA	14.7	NA	60%	NA	NA	NA	NA	8.5	8.5	NA	97.4
SPECIAL MENTION																				
Canada	120.0	122.0	NA	NA	NA	NA	NA	NA	NA	236.5	NA	39%	NA	NA	NA	NA	NA	NA	NA	358.5
Costa Rica	2.0	2.0	35%	40%	7.2	7.0	56%	50%	NA	6.7	NA	61%	NA	NA	NA	NA	NA	NA	NA	15.7
Guatemala	2.0	2.0	60%	60%	5.0	4.8	60%	NA	NA	10.6	NA	61%	NA	NA	NA	NA	2.5	2.5	NA	19.9
Uruguay	2.0	2.0	35%	40%	1.4	1.4	60%	60%	NA	3.4	NA	60%	NA	NA	NA	NA	1.5	1.5	NA	8.3
	328.0	328.0			739.9	744.4			NA	613.4			125.7	0.0			42.3	43.7	NA	1729.5

Endnotes:

¹ BSA's 2003 piracy statistics were not available as of February 13, 2004, and will be made available in the near future and posted on the IIPA website at www.iipa.com. BSA's statistics for 2003 will be finalized in mid-2004 and also posted on the IIPA website. BSA's statistics for 2002 were finalized in mid-2003, and revised figures are reflected above. BSA's trade loss estimates reported here represent losses due to piracy which affect only U.S. business software publishers in each country, and differ from BSA's trade loss numbers released separately in its annual global piracy study which reflect losses to (a) all software publishers in each country (including U.S. publishers) and (b) losses to local distributors and retailers in each country.

² ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The methodology used by the ESA is further described in Appendix B of this report.

³ "Total Loss" figures will appear on the IIPA website, www.iipa.com, when BSA 2003 piracy statistics become available.

⁴ Paraguay: RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.