

USTR 2005 "SPECIAL 301" DECISIONS ON INTELLECTUAL PROPERTY
IIPA 2003-2004 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and PIRACY LEVELS IN-COUNTRY

ASIA PACIFIC

	Motion Pictures				Records & Music				Business Software ¹				Entertainment Software ²				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2004	2003	2004	2003	2004	2003	2004	2003	2004	2003	2004	2003	2004	2003	2004	2003	2004	2003	2004	2003
PRIORITY WATCH LIST																				
India	80.0	77.0	60%	60%	67.3	6.0	50%	40%	220.0	187.0	74%	73%	59.5	113.3	86%	84%	38.0	36.5	464.8	419.8
Indonesia (OCR)	32.0	29.0	92%	92%	27.6	44.5	80%	87%	112.0	94.0	87%	88%	NA	NA	NA	NA	32.0	30.0	203.6	197.5
Pakistan (GSP)	12.0	12.0	NA	95%	70.0	70.0	100%	100%	9.0	9.0	83%	83%	NA	NA	NA	NA	52.0	44.0	143.0	135.0
People's Republic of China	280.0	178.0	95%	95%	202.9	286.0	85%	90%	1465.0	1787.0	90%	92%	510.0	568.2	90%	96%	50.0	40.0	2507.9	2859.2
Philippines (OCR)	33.0	33.0	85%	89%	20.0	22.2	40%	40%	38.0	33.0	70%	72%	NA	NA	90%	95%	48.0	45.0	139.0	133.2
WATCH LIST																				
Malaysia	36.0	38.0	50%	50%	55.5	40.0	52%	45%	74.0	77.0	63%	63%	12.9	NA	91%	90%	10.0	9.0	188.4	164.0
South Korea	40.0	40.0	20%	20%	2.3	3.5	16%	20%	263.0	275.0	46%	48%	349.0	248.4	43%	36%	42.0	38.0	696.3	604.9
Taiwan	40.0	42.0	40%	44%	49.4	58.0	36%	42%	83.0	83.0	43%	43%	123.0	261.8	63%	42%	20.0	20.0	315.4	464.8
Thailand	30.0	28.0	60%	60%	24.9	26.8	45%	41%	90.0	84.0	78%	80%	NA	NA	76%	82%	30.0	28.0	174.9	166.8
Vietnam	10.0	7.0	NA	100%	NA	NA	NA	NA	27.0	24.0	92%	92%	NA	NA	NA	NA	16.0	12.0	53.0	43.0
TOTALS	593.0	484.0			519.9	557.0			2381.0	2653.0			1054.4	1191.7			338.0	302.5	4886.3	5188.2

Endnotes:

¹BSA's 2004 piracy statistics are preliminary. BSA's final 2003 figures represent the U.S. software publisher's share of software piracy losses in each country as compiled in October 2004 (based on a BSA/IDC July 2004 worldwide study, found at <http://www.bsa.org/globalstudy/>). In prior years, the "global" figures did not include certain computer applications such as operating systems, or consumer applications such as PC gaming, personal finance, and reference software. These software applications are now included in the estimated 2003 losses resulting in a significantly higher loss estimate than was reported in prior years. The preliminary 2003 losses which had appeared in previously released IIPA charts were based on the older methodology, which is why they differ from the 2003 numbers in this report.

²ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The methodology used by the ESA is further described in Appendix B of IIPA's 2005 Special 301 report which can be found on IIPA's website at <http://www.iipa.com/pdf/2005spec301methodology.pdf>.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means out-of-cycle review to be conducted by USTR.