

USTR 2005 "SPECIAL 301" DECISIONS ON INTELLECTUAL PROPERTY

IIPA 2003-2004 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY

(in millions of U.S. dollars)

and PIRACY LEVELS IN-COUNTRY

MIDDLE EAST/AFRICA

| | Motion Pictures | | | | Records & Music | | | | Business Software ¹ | | | | Entertainment Software ² | | | | Books | | Totals | | |
|----------------------------|-----------------|--------------|--------|------|-----------------|-------------|--------|------|--------------------------------|--------------|--------|------|-------------------------------------|-------------|--------|------|-------------|-------------|--------------|--------------|--|
| | Losses | | Levels | | Losses | | Levels | | Losses | | Levels | | Losses | | Levels | | Loss | Loss | Loss | Loss | |
| | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | |
| PRIORITY WATCH LIST | | | | | | | | | | | | | | | | | | | | | |
| Egypt | NA | NA | NA | NA | 7.5 | 8.0 | 40% | 45% | 35.0 | 34.0 | 68% | 69% | NA | NA | 90% | 90% | 30.0 | 25.0 | 72.5 | 67.0 | |
| India | 80.0 | 77.0 | 60% | 60% | 67.3 | 6.0 | 50% | 40% | 220.0 | 187.0 | 74% | 73% | 59.5 | 113.3 | 86% | 84% | 38.0 | 36.5 | 464.8 | 419.8 | |
| Israel | 30.0 | 30.0 | 40% | 50% | 34.0 | 40.0 | 40% | 63% | 36.0 | 35.0 | 37% | 35% | 12.4 | NA | 88% | 75% | 1.0 | 1.0 | 113.4 | 106.0 | |
| Kuwait | 12.0 | 12.0 | 95% | 95% | 8.0 | 3.0 | 65% | 55% | 24.0 | 24.0 | 68% | 68% | NA | NA | NA | 95% | 1.0 | 2.5 | 45.0 | 41.5 | |
| Lebanon (GSP) | 10.0 | 10.0 | 80% | 80% | 3.0 | 2.5 | 70% | 70% | 15.0 | 14.0 | 75% | 74% | NA | NA | 75% | 80% | 3.0 | 2.0 | 31.0 | 28.5 | |
| Pakistan (GSP) | 12.0 | 12.0 | NA | 95% | 70.0 | 70.0 | 100% | 100% | 9.0 | 9.0 | 83% | 83% | NA | NA | NA | NA | 52.0 | 44.0 | 143.0 | 135.0 | |
| Turkey | 50.0 | 50.0 | 45% | 45% | 15.0 | 15.0 | 70% | 75% | 99.0 | 81.0 | 66% | 66% | NA | NA | NA | NA | 23.0 | 25.0 | 187.0 | 171.0 | |
| WATCH LIST | | | | | | | | | | | | | | | | | | | | | |
| Saudi Arabia (OCR) | 20.0 | 20.0 | 40% | 40% | 15.0 | 16.0 | 35% | 40% | 85.0 | 76.0 | 56% | 54% | NA | 64.0 | 68% | 83% | 14.0 | 14.0 | 134.0 | 190.0 | |
| TOTALS³ | 122.0 | 122.0 | | | 82.5 | 84.5 | | | 294.0 | 264.0 | | | 12.4 | 64.0 | | | 72.0 | 69.5 | 582.9 | 604.0 | |

Endnotes:

¹BSA's 2004 piracy statistics are preliminary. BSA's final 2003 figures represent the U.S. software publisher's share of software piracy losses in each country as compiled in October 2004 (based on a BSA/IDC July 2004 worldwide study, found at <http://www.bsa.org/globalstudy/>). In prior years, the "global" figures did not include certain computer applications such as operating systems, or consumer applications such as PC gaming, personal finance, and reference software. These software applications are now included in the estimated 2003 losses resulting in a significantly higher loss estimate than was reported in prior years. The preliminary 2003 losses which had appeared in previously released IIPA charts were based on the older methodology, which is why they differ from the 2003 numbers in this report.

²ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The methodology used by the ESA is further described in Appendix B of IIPA's 2005 Special 301 report which can be found on IIPA's website at <http://www.iipa.com/pdf/2005spec301methodology.pdf>.

³Totals do not include estimated trade losses due to copyright piracy in Pakistan and India as those losses are reflected in the Asia-Pacific Regional chart.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means out-of-cycle review to be conducted by USTR.