

IIPA 2008 "SPECIAL 301" RECOMMENDATIONS
IIPA 2006-2007 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2006-2007 ESTIMATED LEVELS OF COPYRIGHT PIRACY

ASIA PACIFIC

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
PRIORITY WATCH LIST																				
India	732.0	574.0	69%	71%	13.8	52.7	55%	55%	NA	NA	NA	NA	129.9	85.6	89%	86%	38.0	40.0	913.7	752.3
People's Republic of China	2472.0	2172.0	80%	82%	451.2	206.0	90%	85%	NA	NA	NA	NA	NA	NA	95%	NA	52.0	52.0	2975.2	2430.0
Thailand (OCR)	211.0	253.0	79%	80%	21.7	20.7	50%	50%	NA	NA	NA	NA	91.4	NA	77%	81%	37.0	35.0	361.1	308.7
WATCH LIST																				
Bangladesh	NA	NA	NA	NA	NA	40.0	NA	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	0.0	48.0
Brunei	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Indonesia	203.0	191.0	85%	85%	20.2	17.2	92%	91%	NA	NA	NA	NA	NA	NA	NA	NA	32.0	32.0	255.2	240.2
Malaysia	149.0	159.0	60%	60%	16.0	22.0	45%	45%	NA	NA	NA	NA	NA	28.0	83%	90%	9.0	9.0	174.0	218.0
Pakistan	76.0	78.0	85%	86%	25.0	25.0	100%	100%	NA	NA	NA	NA	NA	NA	NA	NA	55.0	55.0	156.0	158.0
Philippines (OCR)	75.0	71.0	71%	71%	88.3	50.3	80%	62%	NA	NA	NA	NA	NA	NA	NA	NA	49.0	49.0	212.3	170.3
South Korea	247.0	220.0	44%	45%	NA	0.3	NA	7%	NA	NA	NA	NA	461.9	353.5	66%	68%	44.0	45.0	752.9	618.8
Taiwan	104.0	91.0	40%	41%	4.9	16.2	21%	28%	NA	NA	NA	NA	202.9	NA	94%	NA	16.0	18.0	327.8	125.2
Vietnam	82.0	53.0	90%	88%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	17.0	18.0	99.0	71.0
SPECIAL MENTION																				
Hong Kong	113.0	90.0	53%	53%	NA	NA	NA	NA	NA	NA	NA	NA	77.8	59.9	80%	60%	4.0	5.0	194.8	154.9
Japan	876.0	891.0	24%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	876.0	891.0
New Zealand	32.0	29.0	22%	22%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	29.0
Singapore	75.0	63.0	38%	39%	NA	1.2		5%	NA	NA	NA	NA	NA	NA	27%		2.0	2.0	77.0	66.2
TOTALS	5447.0	4935.0			641.1	451.6			NA	NA			963.9	527.0			355.0	368.0	7407.0	6281.6

Endnotes:

¹ BSA's 2007 statistics are preliminary. They represent the U.S. software publishers' share of software piracy losses in [country], and follow the methodology compiled in the Fourth Annual BSA and IDC Global Software Piracy Study (May 2007), available at <http://w3.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. BSA's 2006 piracy statistics were preliminary at the time of IIPA's February 12, 2007 Special 301 filing and were finalized in June 2007 (see <http://www.iipa.com/statistics.html>) as reflected above.

² MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of this IIPA submission.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses."

"OCR" means out-of-cycle review to be conducted by USTR.