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IIPA Statement on
“Intellectual Property and the U.S. Economy: Industries in Focus”

Washington — The report released today by the U.S. Intellectual Property Enforcement Coordinator and the Department of Commerce confirms and expands on the conclusions of a series of economic studies released by the International Intellectual Property Alliance (“IIPA”) over the past two decades: industries whose products and services are protected by copyright and other forms of intellectual property law make outsized contributions to U.S. economy, U.S. jobs, and U.S. competitiveness in world trade. These findings fully support the high priority the Administration accords to intellectual property protection in the U.S. and in overseas markets. IIPA applauds the Administration for buttressing the factual record that undergirds this key strategic direction for U.S. economic and trade policy.

About the IIPA: The IIPA is a private sector coalition, formed in 1984, of trade associations representing U.S. copyright-based industries in bilateral and multilateral efforts working to improve international protection and enforcement of copyrighted materials and open up foreign markets closed by piracy and other market access barriers. IIPA’s seven member associations represent over 3,200 U.S. companies producing and distributing materials protected by copyright laws throughout the world—all types of computer software, including business applications software and entertainment software (interactive games for videogame consoles, handheld devices, personal computers and the Internet); theatrical films, television programs, DVDs and home video and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and fiction and non-fiction books, education instructional and assessment materials, and professional and scholarly journals, databases and software in all formats. Visit www.iipa.com. Members of the IIPA include Association of American Publishers, Business Software Alliance, Entertainment Software Association, Independent Film & Television Alliance, Motion Picture Association of America, National Music Publishers’ Association, and Recording Industry Association of America.

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