The International Intellectual Property Alliance (IIPA)
Is Pleased to Announce that the
National Music Publishers’ Association (NMPA) Has Rejoined the IIPA

WASHINGTON, D.C. – Eric H. Smith, IIPA President, announced today that the National Music Publishers’ Association (NMPA) has rejoined the International Intellectual Property Alliance (IIPA), now a coalition of seven trade associations representing the U.S. copyright-based community.

In praising NMPA’s decision, Smith said, “We are very pleased that the music publishing community, represented by NMPA, has rejoined the IIPA. All IIPA members, and the U.S. economy as a whole, will benefit from having this key part of the copyright community fighting to improve copyright laws and enforcement around the world.”

“As a cross-industry coalition, the IIPA represents the most significant areas of the U.S. intellectual property economy in its global efforts to protect one of this country’s most valuable resources,” added David Israelite, President & CEO, NMPA. “The NMPA was a founding member of the IIPA in 1984, and we are pleased to once again be counted among its member associations.”

Founded in 1917, the National Music Publishers’ Association (NMPA) is a trade association representing almost 600 American music publishers, who in turn administer the catalogs of over 27,000 publishers. The NMPA’s mandate is to protect and advance the interests of music publishers and their songwriter partners in matters relating to the domestic and global protection of music copyrights. Music publishers control the copyrights for the underlying compositions of songs on behalf of the songwriters they represent. NMPA was a member of the IIPA from 1984-2002.

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The IIPA is a private-sector coalition formed in 1984 to represent the U.S. copyright-based industries in bilateral and multilateral efforts to improve international protection of copyrighted materials. IIPA is composed of seven member associations: the Association of American Publishers (AAP), the Business Software Alliance (BSA), the Entertainment Software Association (ESA), the Independent Film & Television Alliance (IFTA), the Motion Picture Association of America (MPAA), the National Music Publishers’ Association (NMPA) and the Recording Industry Association of America (RIAA). These associations (with the addition of NMPA’s 600 members) now represent approximately 1,900 U.S. companies producing and distributing materials protected by copyright laws throughout the world – all types of computer software including business applications software and entertainment software (such as videogame CDs and cartridges, personal computer CD-ROMs and multimedia products); theatrical films, television programs, home videos and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, tradebooks, reference and professional publications and journals (in both electronic and print media). Visit the IIPA website at www.iipa.com.