

**USTR 2009 "SPECIAL 301" DECISIONS**  
IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY  
(in millions of U.S. dollars)  
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

**THE AMERICAS**

	Business Software <sup>1</sup>				Records & Music				Motion Pictures <sup>2</sup>				Entertainment Software <sup>3</sup>				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
<b>PRIORITY WATCH LIST</b>																				
Argentina	265.0	222.0	75%	74%	75.1	84.7	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	340.1	306.7
Canada	742.0	696.0	32%	33%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	742.0	696.0
Chile <sup>3</sup>	109.0	103.0	66%	66%	21.0	29.6	66%	44%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	130.0	132.6
Venezuela	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
<b>WATCH LIST</b>																				
Bolivia	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Brazil	1068.0	889.0	60%	59%	117.1	151.6	48%	48%	NA	NA	NA	NA	NA	NA	NA	91%	NA	18.0	1185.1	1058.6
Colombia	85.0	70.0	60.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	85.0	70.0
Costa Rica	15.0	13.0	60%	61%	14.8	14.5	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	29.8	27.5
Dominican Republic	21.0	11.0	79%	79%	NA	9.9	NA	65%	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.0	21.0	21.9
Ecuador	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Guatemala	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Jamaica	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Mexico	497.0	460.0	60%	61%	419.7	527.0	80%	71%	NA	NA	NA	NA	NA	273.0	NA	88%	NA	41.0	916.7	1301.0
Peru	52.0	41.0	74%	71%	57.2	58.5	98%	98%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	109.2	99.5
<b>SPECIAL 306 MONITORING</b>																				
Paraguay <sup>4</sup>	7.0	7.0	81%	82%	NA	128.0	NA	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	7.0	135.0
<b>TOTALS</b>	<b>2861.0</b>	<b>2512.0</b>			<b>704.9</b>	<b>1003.8</b>			<b>NA</b>	<b>NA</b>			<b>0.0</b>	<b>273.0</b>			<b>0.0</b>	<b>60.0</b>	<b>3565.9</b>	<b>3848.8</b>

Endnotes:

<sup>1</sup> BSA's 2007 statistics are now final. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fourth Annual BSA/IDC Global Software Piracy Study (May 2007), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applicates software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software.

<sup>2</sup> MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of the 2009 IIPA submission.

<sup>3</sup> ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." ESA's methodology is described in Appendix B of IIPA's submission. Several piracy rate estimates included for 2006 in this report (for Chile, Colombia, Hungary and Paraguay) reflect only the piracy rate for handheld products -- which may differ from and often underestimate

<sup>4</sup> Paraguay: RIAA reports that its estimated 2007 losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.