

USTR 2009 "SPECIAL 301" DECISIONS
IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

ASIA PACIFIC

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
PRIORITY WATCH LIST																				
India	1060.0	1013.0	66%	69%	36.2	13.8	55%	55%	NA	NA	NA	NA	NA	129.9	NA	89%	NA	38.0	1096.2	1194.7
Indonesia	302.0	226.0	86%	84%	20.0	20.2	95%	92%	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	322.0	278.2
Pakistan	77.0	63.0	85%	84%	NA	25.0	NA	100%	NA	NA	NA	NA	NA	NA	NA	NA	NA	55.0	77.0	143.0
People's Republic of China	2940.0	2999.0	79%	82%	564.0	451.2	90%	90%	NA	NA	NA	NA	NA	NA	NA	95%	NA	52.0	3504.0	3502.2
Thailand	257.0	253.0	78%	80%	21.7	20.7	50%	50%	NA	NA	NA	NA	91.4	NA	77%	81%	37.0	35.0	407.1	308.7
WATCH LIST																				
Brunei	NA	NA	NA	85%	2.4	2.4	100%	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	2.4	2.4
Malaysia	180.0	156.0	60%	59%	26.2	16.0	60%	45%	NA	NA	NA	NA	NA	NA	NA	83%	NA	9.0	206.2	181.0
Philippines (OCR)	105.0	88.0	70%	69%	117.0	88.3	83%	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	49.0	222.0	225.3
Vietnam	123.0	120.0	83%	85%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	17.0	123.0	137.0
OCR only																				
Fiji (OCR)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
TOTALS	5044.0	4918.0			787.5	637.6			NA	NA			91.4	129.9			37.0	287.0	5959.9	5972.5
Countries IIPA included in its 2009 301 Report, but which are not on USTR's 2009 301 list.																				
Bangladesh	56.0	55.0	92%	92%	NA	NA	90.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	56.0	55.0
Hong Kong	140.0	134.0	50%	51%	NA	NA	NA	NA	NA	NA	NA	NA	NA	77.8	NA	80%	NA	4.0	140.0	215.8
Japan	941.0	876.0	21%	23%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	941.0	876.0
New Zealand	NA	36.0	NA	22%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	36.0
Singapore	NA	95.0	NA	37%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	2.0	0.0	97.0
South Korea	284.0	302.0	40%	43%	NA	NA	NA	NA	NA	NA	NA	NA	NA	461.9	NA	66%	NA	44.0	284.0	807.9
Taiwan	122.0	118.0	39%	40%	4.4	4.9	22%	21%	NA	NA	NA	NA	NA	202.9	NA	94%	NA	16.0	126.4	341.8
ESTIMATED REGIONAL TOTALS	6181.0	6114.0			787.5	637.6			NA	NA			91.4	207.7			37.0	293.0	7096.9	7252.3

Endnotes:

¹ BSA's 2008 statistics are now final. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fourth Annual BSA/IDC Global Software Piracy Study (May 2007), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applicates software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software.

² MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of the 2009 IIPA submission.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

"OCR" means out-of-cycle review to be conducted by USTR.