

IIPA 2008 "SPECIAL 301" RECOMMENDATIONS
 2006 and 2007 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
 (in millions of U.S. dollars)
 and 2006-2007 ESTIMATED LEVELS OF COPYRIGHT PIRACY

	Business Software ¹				Records & Music ²				Motion Pictures ³				Entertainment Software ⁴				Books		Totals		
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss	
	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	
PRIORITY WATCH LIST																					
Argentina	226.0	182.0	77%	75%	84.7	82.0	60%	60%	NA	NA	NA	NA	NA	NA	NA	65%	NA	4.0	310.7	268.0	
Canada	511.0	494.0	33%	34%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	511.0	494.0	
Chile	98.0	82.0	67%	68%	29.6	29.6	44%	44%	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.0	127.6	112.6	
Costa Rica	17.0	15.0	63%	64%	14.5	15.1	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	31.5	30.1	
Egypt	49.0	49.0	60%	63%	15.0	12.0	75%	70%	NA	NA	NA	NA	NA	NA	NA	NA	32.0	31.0	96.0	92.0	
India	732.0	574.0	69%	71%	13.8	52.7	55%	55%	NA	NA	NA	NA	NA	129.9	85.6	89%	86%	38.0	40.0	913.7	752.3
Mexico	425.0	374.0	61%	63%	527.0	486.6	71%	67%	NA	NA	NA	NA	273.0	182.0	88%	85%	41.0	41.0	1266.0	1083.6	
People's Republic of China	2472.0	2172.0	80%	82%	451.2	206.0	90%	85%	NA	NA	NA	NA	NA	NA	95%	NA	52.0	52.0	2975.2	2430.0	
Peru	40.0	32.0	73%	71%	58.5	53.5	98%	98%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	98.5	85.5	
Russian Federation (GSP) ⁴	1075.0	1208.0	75%	80%	313.0	423.0	58%	65%	NA	NA	NA	NA	NA	282.1	79%	72%	42.0	42.0	1430.0	1955.1	
Saudi Arabia	120.0	115.0	51%	52%	25.0	20.0	60%	50%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	145.0	143.0	
Thailand (OCR)	211.0	253.0	79%	80%	21.7	20.7	50%	50%	NA	NA	NA	NA	91.4	NA	77%	82%	37.0	35.0	361.1	308.7	
Ukraine	213.0	185.0	84%	84%	35.0	30.0	60%	60%	NA	NA	NA	NA	NA	NA	80%	NA	NA	NA	248.0	215.0	
WATCH LIST																					
Bangladesh	NA	NA	NA	NA	NA	40.0	NA	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	0.0	48.0	
Belarus	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0	
Brazil	680.0	574.0	59%	60%	151.6	176.5	48.0	40%	NA	NA	NA	NA	NA	159.3	91%	88%	18.0	18.0	849.6	927.8	
Brunei	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0	
Dominican Republic	12.0	11.0	79%	79%	NA	9.9	NA	65%	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.0	12.0	21.9	
Greece	102.0	93.0	59%	61%	NA	30.0	NA	60%	NA	NA	NA	NA	NA	30.2	NA	68%	NA	NA	102.0	153.2	
Hungary	71.0	58.0	42%	42%	20.0	20.0	35%	50%	NA	NA	NA	NA	15.9	NA	79%	40%	NA	NA	106.9	78.0	
Indonesia	203.0	191.0	85%	85%	20.2	17.2	92%	91%	NA	NA	NA	NA	NA	NA	NA	NA	32.0	32.0	255.2	240.2	
Israel	52.0	47.0	32%	32%	NA	45.0	50%	50%	NA	NA	NA	NA	NA	11.4	NA	84%	NA	1.0	52.0	104.4	
Italy (OCR)	890.0	729.0	50%	51%	45.0	48.0	23%	27%	NA	NA	NA	NA	817.0	647.7	64%	40%	20.0	20.0	1772.0	1444.7	
Kazakhstan	54.0	47.0	79%	81%	NA	NA	NA	66%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	54.0	47.0	
Kuwait	37.0	33.0	62%	64%	10.0	9.0	75%	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.5	47.0	42.5	
Lebanon (GSP)	24.0	23.0	73%	73%	2.8	2.6	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	26.8	25.6	
Lithuania	20.0	17.0	56%	57%	14.0	13.0	80%	85%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	34.0	30.0	
Malaysia	149.0	159.0	60%	60%	16.0	22.0	45%	45%	NA	NA	NA	NA	NA	28.0	83%	90%	9.0	9.0	174.0	218.0	
Nigeria	65.0	59.0	82%	82.0	55.0	52.0	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	120.0	119.0	
Pakistan	76.0	78.0	85%	86%	25.0	25.0	100%	100%	NA	NA	NA	NA	NA	NA	NA	NA	55.0	55.0	156.0	158.0	
Philippines (OCR)	75.0	71.0	71%	71%	88.3	50.3	80%	62%	NA	NA	NA	NA	NA	NA	NA	NA	49.0	49.0	212.3	170.3	
Poland ²	337.0	251.0	57%	57%	28.0	24.0	36%	35%	NA	NA	NA	NA	76.0	NA	60%	75%	NA	NA	441.0	275.0	
Romania	80.0	63.0	70%	69%	15.0	12.0	65%	60%	NA	NA	NA	NA	NA	NA	89%	77%	NA	NA	95.0	75.0	
South Korea	247.0	220.0	44%	45%	NA	0.3	NA	7%	NA	NA	NA	NA	461.9	353.5	66%	68%	44.0	45.0	752.9	618.8	
Spain	568.0	471.0	46%	46%	16.7	25.0	20%	22%	NA	NA	NA	NA	510.0	111.5	35%	48%	NA	NA	1094.7	607.5	
Sweden	192.0	171.0	25%	26%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	53%	NA	NA	NA	192.0	171.0	

APPENDIX A

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	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
Taiwan	104.0	91.0	40%	41%	4.9	16.2	21%	28%	NA	NA	NA	NA	202.9	NA	94%	NA	16.0	18.0	327.8	125.2
Tajikistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Turkey	193.0	184.0	64%	64%	22.0	20.0	80%	80%	NA	NA	NA	NA	NA	NA	NA	NA	23.0	23.0	238.0	227.0
Turkmenistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Uzbekistan (GSP)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Vietnam	82.0	53.0	90%	88%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	17.0	18.0	99.0	71.0
SPECIAL 306 MONITORING																				
Paraguay ⁵	6.0	6.0	81%	82%	128.0	128.0	99%	99%	NA	NA	NA	NA	NA	NA	NA	98%	NA	2.0	134.0	136.0
SPECIAL MENTION																				
Bulgaria	37.0	25.0	71%	69%	NA	7.0	NA	75%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	37.0	32.0
Germany	1089.0	NA	28%	NA	NA	2.9	NA	17%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1089.0	2.9
Hong Kong	113.0	90.0	53%	53%	NA	NA	NA	NA	NA	NA	NA	NA	77.8	59.9	80%	60%	4.0	5.0	194.8	154.9
Japan	876.0	891.0	24%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	876.0	891.0
Jordan	11.0	11.0	60%	61%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	11.0	11.0
New Zealand	32.0	29.0	22%	22%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	29.0
Singapore	75.0	63.0	38%	39%	NA	1.2	NA	5%	NA	NA	NA	NA	NA	NA	NA	27%	2.0	2.0	77.0	66.2
Switzerland	199.0	177.0	25%	26%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	199.0	177.0
TOTALS	12940.0	10721.0			2251.5	2228.3			NA	NA			2655.8	1951.2			531.0	568.5	18378.3	15469.0

Endnotes:

¹ BSA's 2007 statistics are preliminary. They represent the U.S. software publishers' share of software piracy losses in [country], and follow the methodology compiled in the Fourth Annual BSA and IDC Global Software Piracy Study (May 2007), available at <http://w3.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. BSA's 2006 piracy statistics were preliminary at the time of IIPA's February 12, 2007 Special 301 filing and were finalized in June 2007 (see <http://www.iipa.com/statistics.html>) as reflected above.

² Paraguay: RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.

³ MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of this IIPA submission.

⁴ The decrease is the result of some decrease in the physical piracy rate--from an estimated 65% in 2006 to 58% in 2007, along with a decrease in market share for American content due to greater increased investment in, and production of, Russian repertoire.

⁵ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in Poland reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means out-of-cycle review to be conducted by USTR.