

IIPA 2010 "SPECIAL 301" RECOMMENDATIONS
2008 and 2009 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2008-2009 ESTIMATED LEVELS OF COPYRIGHT PIRACY

	Business Software ¹				Records & Music ²			
	Losses		Levels		Losses		Levels	
	2009	2008	2009	2008	2009	2008	2009	2008
PRIORITY WATCH LIST								
Argentina	209.0	203.0	71%	73%	63.4	75.1	60%	60%
Canada	710.0	742.0	30%	32%	NA	NA	NA	NA
Chile	113.0	111.0	65%	67%	NA	21.0	NA	66%
Costa Rica	14.0	14.0	58%	60%	NA	14.8	NA	60%
India	1505.0	1384.0	66%	68%	17.7	36.2	60%	55%
Indonesia	355.0	299.0	86%	85%	24.7	20.0	95%	95%
Mexico	497.0	453.0	59%	59%	436.4	419.7	82%	80%
People's Republic of China	3078.0	3005.0	80%	80%	466.3	564.0	90%	90%
Philippines (OCR)	126.0	121.0	71%	69%	112.1	117.0	83%	83%
Russian Federation (GSP)	1869.0	2318.0	68%	68%	NA	NA	NA	NA
WATCH LIST								
Belarus	96.0	NA	88%	NA	NA	NA	NA	NA
Brazil	831.0	905.0	56%	58%	147.0	117.1	48%	48%
Egypt	88.0	87.0	60%	59%	NA	NA	NA	NA
Greece	141.0	131.0	59%	57%	NA	NA	NA	60%
Hungary	79.0	88.0	41%	42%	NA	NA	NA	NA
Israel	84.0	81.0	34%	32%	55.0	NA	55%	NA
Italy	1138.0	1137.0	49%	48%	NA	350.0	NA	25%
Kazakhstan	57.0	69.0	79%	78%	NA	NA	NA	NA
Kuwait	39.0	41.0	59%	61%	NA	NA	NA	NA
Lebanon (GSP)	29.0	27.0	75%	74%	NA	3.0	NA	70%
Malaysia (OCR)	192.0	184.0	59%	59%	23.5	26.2	60%	60%
Pakistan	73.0	80.0	85%	86%	NA	NA	NA	NA
Peru	50.0	46.0	71%	71%	NA	57.2	NA	98%
Poland ⁴	362.0	389.0	54%	56%	118.0	100.0	27%	27%
Romania	158.0	149.0	66%	66%	NA	10.0	NA	40%
Singapore	95.0	98.0	35%	36%	4.3	4.2	10%	10%
Spain (OCR)	617.0	617.0	43%	42%	NA	13.4	NA	20%
Tajikistan	NA	NA	NA	NA	NA	NA	NA	NA
Thailand (OCR)	368.0	335.0	77%	76%	15.1	17.8	50%	65%
Turkey	279.0	257.0	66%	64%	NA	NA	NA	NA
Turkmenistan	NA	NA	NA	NA	NA	NA	NA	NA
Ukraine (OCR)	208.0	294.0	85%	84%	NA	NA	NA	NA
Uzbekistan (GSP)	NA	NA	NA	NA	NA	NA	NA	NA
Vietnam	171.0	154.0	84%	85%	NA	NA	NA	95%
SPECIAL 306 MONITORING								
Paraguay	8.0	9.0	82%	83%	NA	NA	NA	NA
SPECIAL MENTION								
Hong Kong	144.0	135.0	49%	48%	0.7	0.8	10%	10%
Saudi Arabia	176.0	155.0	54%	52%	NA	NA	NA	NA
Switzerland	202.0	207.0	25%	25%	NA	NA	NA	NA
Taiwan	112.0	111.0	40%	39%	2.7	2.0	20%	22%
TOTALS	14273.0	14436.0			1486.9	1969.5		

Endnotes:

¹ BSA's 2009 statistics are preliminary. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Sixth Annual BSA and IDC Global Software Piracy Study (May 2009), available at <http://www.bsa.org>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. BSA's 2008 piracy statistics were preliminary at the time of IIPA's February 17, 2009 Special 301 filing and the final 2008 data is reflected above. BSA's final 2009 data will be available later in 2010.

² Unless otherwise noted, these losses and piracy levels for music piracy are for physical piracy only. They represent the portion of a shrinking physical market (due to growing online distribution of music) which consists of pirated copies and the losses resulting therefrom.

⁴ RIAA estimates for Poland in 2008 and 2009 include losses due to both physical and online piracy of music and sound recordings. Online music piracy there represents about 90% of the annual losses. The estimated piracy level for these years, however, reflects only physical piracy for U.S. repertoire.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means IIPA has requested that an out-of-cycle review be conducted by USTR later in 2010.

IIPA's members' methodology is described in Appendix B of IIPA's 2010 Special 301 submission.